

## DIGITAL CERTIFICATION



<b>Author:</b>	RADCHENKO LUDMILLA
<b>Title:</b>	KETCHPOP
<b>Year:</b>	2019
<b>Dimensions:</b>	70 (H) x 50 (W) 4 (z) cm
<b>Technique:</b>	COLLAGE, ACRILIQUE, RESIN

### Description:

ART WORK "KETCHPOP" INSPIRED TO FAMOUS HEINZ KETCHUP, CALLED HREN- IN RUSSIAN IT MEANS A SPICE AND DIRTY WORD AT THE SAME TIME.

### About the Author:



Ludmilla Radchenko was born in Omsk, Siberia on 11 November 1978, where in 1999 she graduated in Fashion Design. In the same year she moved to Italy to work as a model, show-girl and actress.

In 2009 she chose to pursue her greatest passion: painting.

Instinctive and vital, her art drove her toward Pop Realism.

Since December 2010 her first catalogue "Power Pop" edited by Skira could be found in Feltrinelli libraries with a critic essay by Fortunato D'Amico. Ludmilla created a painting for a champion of moto GP Jorge Lorenzo, for F1 world's

champion Sebastian Vettel, for the rock star Jamiroquai.

Far from presenting the object again and again in an hyperbolic and obsessive way as seen in the "classic" pop tradition, Radchenko loads it with social content in open accusation to its exploitation.

Radchenko doesn't limit her interest to canvas but spreads her touch to fashion and design as well. The "Siberian Soup" FullART by Ludmilla Radchenko was registered as a new brand in 2013.

In 2018 Mondadori Electa will publish the artist's first official book, "From Siberia with Pop", on the occasion of Ludmilla's 10th year career anniversary.

## EXHIBITIONS

2018

- Mostra Personale, Stadio di Domiziano, Rome, Italy

2017

- "Scope Art Show" Miami Art Basel
- "Drive Machine", BMW Lugano, Switzerland
- "Welcome to the world of fragrance"

Avery, Execlsiior, Milano, Italy

- WHITE fashion show, Milano, Italy
- M.A.C Music&Art Museum, Milan, Italy
- Arte Salerno, Italy
- TAG TheArtGallery, Lugano, Switzerland
- VERNISSAGE "ERA DEL DRAGONE"

FIFTY HOUSE HOTEL, Milan

- CASA EXPO 2017, Brescia, Italy

2016

- Made in Italy Gourmet, Miami, USA
- ASTA REPOP, Baze zero, Duomo21, Milan
- TRANOI Trade Fashion Show, Paris, France
- Galleria d'arte Mazzoleni,
- Film Festival Venice, Italy
- GRAND POP EXPOSITION

Grand Hotel Villa Serbelloni, Bellagio, Italy

- Contini Art Factory, Venice, Italy
- BELAIRFINEART, Saint Tropez, France
- Forte Anticità, Forte dei Marmi, Italy

2015

- Miami Art Context, Miami Art Basel, USA
  - M.A.C Music&Art Museum, Milan, Italy
  - ASTA POP, Baze Zero, Duomo21, Milan
  - Affordable Art Fair, Milan, Italy
  - Presentation of Capsule Collection
  - Monnalisa, Pitti Bimbo, Florence, Italy
  - Wikiarte mostra personale
- Philippe Daverio, Bologna, Italy
- “Ice&Roses” MFW, Boscolo Milano, Italy
  - EXPO Bologna 2015, a cura di Philippe Daverio
  - Bologna, Italy
  - Maslenitsa Monaco, Anno della Russia
- Monte-Carlo, Monaco
- EXPO 2015 Pavilion RUSSIA, ITALY, Milan, Italy
- 2014
- BELAIRFINEART, Verbier, Switzerland
  - Miami Art Week, Miami FL, USA
  - Bergamo Arte, Bergamo, Italy
  - Nhow Hotel, Milan, Italy
  - Pop Boutique Fashion fair, Miami FL, USA
- 2013
- Cà'D'Oro Gallery, Miami FL, USA
  - Idea del Reale, Milan, Italy
  - Agora Gallery, New York, USA
  - Affordable Art Fair, Amsterdam, Netherlands
  - Art Verona, Five Gallery, Verona, Italy
  - “Arte in Movimento”, Spoleto, Italy
- 2012
- PopNewPop, Ca' D'Oro Gallery, Rome
  - “Pop Makers”, Brescia, Italy
  - “Film Festival” Manni Art Gallery, Ven

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